



LECUONA

MÉXICO

LOOKBOOK / SPRINGSUMMER 2021

SPRING SUMMER 2021

LECUONA is a leather goods responsible brand
based in Monterrey Mexico

The collection is full of vibrant colors that you can find in every corner of beautiful Mexico, linings made with organic linen and cotton, hand woven leather and textiles and a new material called AvoLeather, hides tanned with avocado waste from the food industry.

After a year of being locked due to the global pandemic we designed a collection with a spirit of freedom, accessories designed to get together in open spaces.

New silhouettes, textures, colors and now more accessories for men make this collection a fresh and inspiring proposal for the season.

We are convinced that you will love the collection that we have developed with our team with passion, most importantly the artisans who have more than 20 years of experience in the leather goods industry and have maximum attention to detail

The LECUONA team.



Every season we challenge ourselves with new designs and we innovate with sustainable materials to reduce on every collection our carbon footprint.

“THIS SEASON WE PROUDLY PRESENT AVOLEATHER, A NEW SOLUTION FOR THE FASHION INDUSTRY”

AvoLeather is comprised of hides tanned with avocado waste from the food industry, pulp, seed and peel replace chemicals like chromium which is highly nocive for the environment and dangerous for humans.

Additionally, AvoLeather has a protective shield against bacteria and fungus, the material by itself inhibits the growth of bacteria and viruses like Influenza, this translates into a leather that stops the spreading of microorganisms among garments and people.

AvoLeather is a great sustainable solution for the post-pandemic world that promotes healthier interactions between stores and consumers globally.

AvoLeather®

AvoLeather is tanned in a Tannery in Mexico which is 50% solar panel powered.

Lecuona

Photography by Lina Garsali
Art Direction by Tomas V Lecuona



CANASTA SMALL
CROSSBODY





CANASTA LARGE



LECUONA POUCH





MONOGRAM BAG





CHAIN CLUTCH



ANA





PICNIC BASKET



TRAVEL BAG





BLANKET CARRIER





BARREL BACKPACK

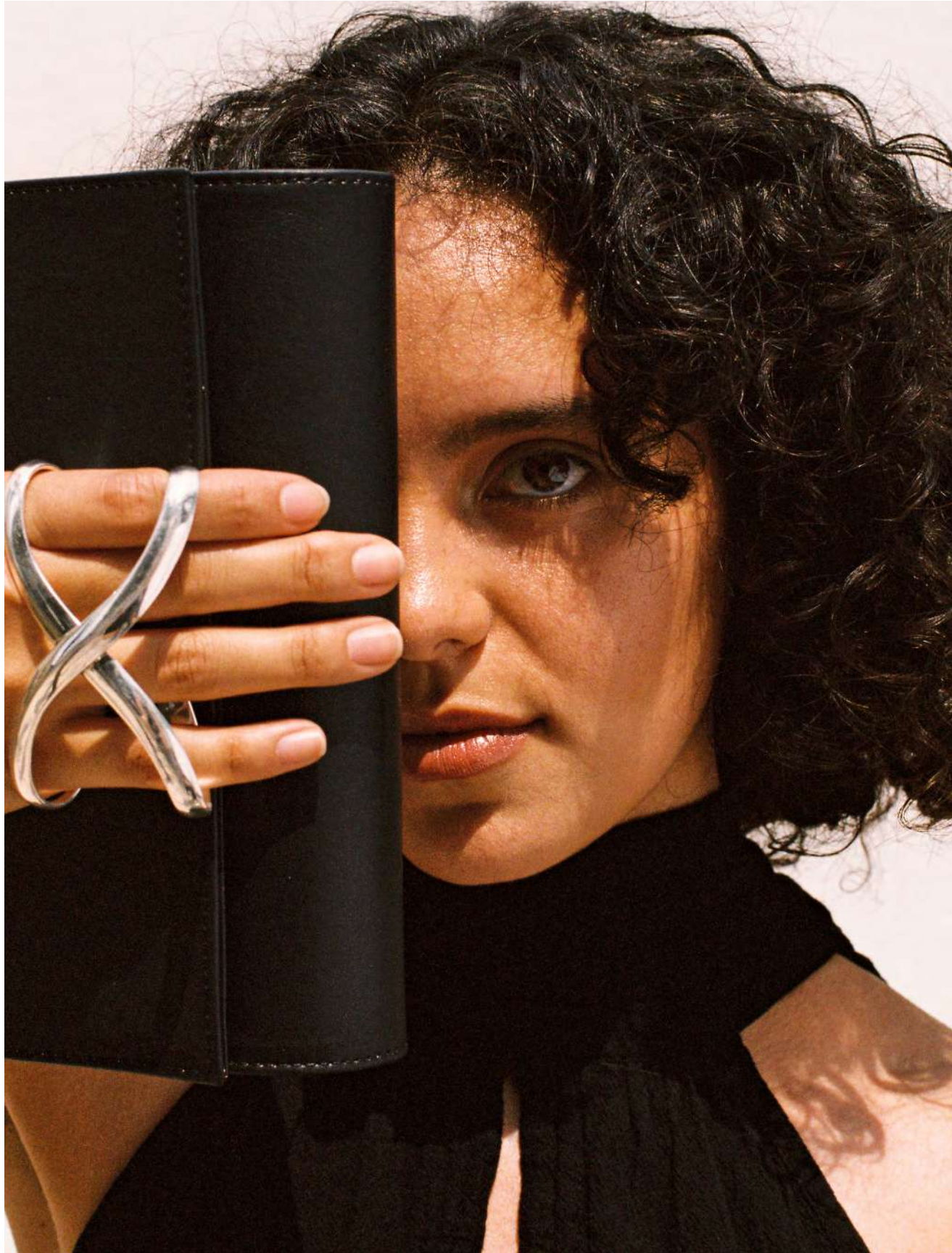


WINE TOTE



BABY AILEEN





CORSET CLUTCH
MADE WITH SILVER



A COLLABORATION WITH
"TALLERES DE LOS BALLESTEROS"



A COLLABORATION WITH
"TALLERES DE LOS BALLESTEROS"



ALCATRAZ CLUTCH
MADE WITH SILVER



AMALIA



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